

# Giuria Effie Awards Italy

Round One - 16 aprile 2019

Presidente della giuria:

**ALBERTO COPERCHINI** – Global Media Vice President GRUPPO BARILLA

**JACOPO APO BORDIN** – Strategy Director PUBLICIS

**DAVIDE BALDI** – Partner DUDE

**STEFANIA BOSSI** – Senior Business Consultant NIELSEN

**ERICA BUCCIANO** – Head of Media UNILEVER

**GADY CALIMANI** – Global Brand Director GALBANI

**ANTHONY CARDAMONE** – Head of Reseach and Accountabilty OMNICOM MEDIA GROUP

**CHIARA CARMIGNANI** – Marketing Manager GALBUSERA

**PAOLA CHIESA** – Account Director Shopper Marketing and Activation INTEGER

**ROBERTA CIPOLLONE** – Communication Manager RICOLA (DIVITA)

**MARZIA CURONE** – Partner RELATA

**LUCA DE BLASIO** – Strategy Principal DENTSU AEGIS

**GAETANO DE MARCO** – Head of Strategy CAFFEINA

**EVI DIMITRAKAKI** – Resp. Media Sud Europa settore snacks and meals MONDELEZ

**LUCIO LAMBERTI** – Professore di Marketing MIP-POLITECNICO DI MILANO

**LEONARDO LAMBERTINI** – Direttore centrale Marketing Italia ed estero VALSOIA

**ANTONIO MAGARACI** – Managing Director INVENTATRO

**ALBERTO MATTIACCI** – Professore Ordinario di Economia e Gestione delle Imprese UNIVERSITA' LA SAPIENZA

**DAVIDE QUATTRO** – Marketing Operations Manager MONTENEGRO

**ELENA RANZATO** – PR&Communication Associate Director SAFILO

**KATIA ROMANO** – Southern Europe Market Management Director, Marketing, Digital & Communication Director Italy ALLIANZ

**CAMILLA RONCAGLIA** – Partner GRUPPO RONCAGLIA

**ROSELLA SERRA** – Head of Agency Insights and Strategy GOOGLE

**ANDREA SINISI** – Managing Director INITIATIVE MEDIA

**FRANCESCO SPANEDDA** – Chief Brand Officer THUN

**GUIDO SURCI** – Chief Sports & Intelligence Officer HAVAS MEDIA GROUP

**ASSUNTA TIMPONE** – Media Director L'OREAL

**MAURIZIO TOZZINI** – Creative Director THE BIG NOW